

Privacy Policy

Effective Date: August 2024

1. Introduction

Welcome to www.ishahealing.com (the "Site"). We are committed to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines our practices regarding the collection, use, and disclosure of information that we collect through our website.

2. Information We Collect

We collect several types of information from and about users of our website, including:

- **Personal Information:** This includes information that can identify you personally, such as your name, email address, phone number, billing address, and other similar information.
- **Non-Personal Information:** This includes information about your browsing behavior on our website, such as IP address, browser type, operating system, referring URLs, and other statistical data that does not identify you personally.

Methods of Collection:

- **Direct Collection:** Information you provide directly to us when you register for an account, subscribe to our newsletter, make a purchase, or fill out forms.
- **Automated Collection:** Information collected automatically as you navigate the site, such as browsing patterns or usage data, often collected using cookies, web beacons, or similar technologies.

3. How We Use Your Information

We may use the information we collect from you for the following purposes:

- **To Provide and Improve Our Services:** We use your personal and non-personal information to provide you with the services you request, to process transactions, and to improve our website and services.
- **To Communicate with You:** We may use your contact information to respond to inquiries, send updates, marketing communications, and newsletters if you have opted in to receive them.
- **To Personalize User Experience:** We use collected information to understand how users use our services and to tailor our services to their preferences.
- **For Analytics:** We use non-personal information to analyze trends, administer the site, and gather demographic information for aggregate use.

4. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. Cookies are small text files stored on your device when you visit our site. They help us understand how users interact with our website, improve site performance, and provide targeted advertisements.

You can control your cookie preferences through your browser settings. However, disabling cookies may affect your ability to use certain features on our website.

5. Data Sharing and Disclosure

We do not sell or rent your personal information to third parties. However, we may share your information with:

- **Service Providers:** We may share your information with third-party vendors who perform services on our behalf, such as payment processors, hosting providers, and marketing agencies.
- **Legal Obligations:** We may disclose your information if required by law or if we believe such action is necessary to comply with legal processes, protect the rights or safety of our users, or to prevent fraud or abuse.

6. Data Security

We take reasonable precautions to protect your personal information from unauthorized access, use, or disclosure. However, no method of transmission over the Internet or electronic storage is completely secure. While we strive to protect your personal data, we cannot guarantee its absolute security.

7. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes for which it was collected, including any legal, accounting, or reporting requirements.

8. Your Rights

Depending on your location, you may have certain rights regarding your personal information, including:

- **Access:** You have the right to request access to the personal data we hold about you.
- **Rectification:** You may request corrections to inaccurate or incomplete data.
- **Deletion:** You may request that we delete your personal data, subject to legal obligations.
- **Opt-Out:** You can opt-out of marketing communications at any time by following the unsubscribe instructions included in the emails.

To exercise any of these rights, please contact us at [Contact Email].

9. Children's Privacy

Our website is not intended for use by individuals under the age of [insert minimum age based on applicable laws, e.g., 13]. We do not knowingly collect personal information from children. If we learn that we have inadvertently collected personal data from a child, we will delete it promptly.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or relevant laws. We will notify you of any changes by posting the updated policy on this page with the effective date at the top.

11. Contact Us

If you have any questions about this Privacy Policy or our data practices, please contact us at:

Email: staff@ishahealing.com

Address: 141 North Martinwood Drive, Ste. 104 Room 1
Knoxville, TN 37923

Phone: (865) 357-1541